

ABSTRACT

A signage holder for mounting to the front of a retail shelf. The signage holder has a spine extending in a longitudinal direction along a substantially vertical plane. Display retainers for holding different types of sign mounts, such as peg plates and cards, are mounted to the front face of the spine. A flange is detachably mounted to the spine, a portion of which extends rearwardly of the spine in a substantially horizontal plane. A pair of bumpers are mounted to the front face of the spine and extend forwardly of the display retainer. One of the bumpers is provided with a wire channel to allow the signage holder to be suspended from a wire.